



2024-2025 SPONSORSHIP OPPORTUNITY

Dear Valued Community Member,

My name is Sam Beebe, and I am the President of the Willis Elementary Parent Teacher Organization (PTO). The PTO Board and I are reaching out to you with an exciting opportunity to become a valued sponsor for the 2024-2025 school year.

We are so fortunate to be located in the wonderful community of Lakewood Ranch. Each year, we engage with thousands of people in our community through our events and programs (such as Fun Run, Staff Appreciation, Field Day, etc) and make a significant impact for not only our school community, but local community as well.

The 2024-2025 school year promises to be our most ambitious yet, with a lineup of inspiring events, programs, and new initiatives. However, to make these endeavors a reality, we rely on the generous support of businesses and community members like you. Your sponsorship will not only help us achieve our goals but also offer your brand valuable exposure to a diverse and engaged audience.

Enclosed with this letter is our sponsorship levels, which outlines the various levels of support and the associated benefits. Each level is designed to provide maximum visibility and return on investment.

Thank you for considering this opportunity to create a meaningful difference together. We look forward to the possibility of partnering and building a relationship that benefits our community and your organization alike. We are available at your convenience to discuss this partnership in further detail and answer any questions you may have.

Sincerely,

Sam Beebe, Jackie Elmore, Nicole Delaney and Jen Beiran

Willis Elementary PTO 24-25 Executive Board

williselementarypto@yahoo.com

941.316.8245

2024-2025

Willis Elementary PTO Sponsorship Packages (offered annually)



	Platinum \$1,500	Gold \$1,000	Silver \$500
Banner: Full color banner hung on the Willis car rider line fence.			
School Marquee: Business name displayed on the school marquee located on Masters Avenue.	 2 weeks	 1 week	
Social Media: Shoutouts on the Willis Facebook page.			
Website/Yearbook: Business logo displayed on website and in 2024-2025 Willis yearbook.			
School Newsletter: Recognition weekly in the Willis newsletter that is emailed out to all Willis families.			
Fun Run Shirts: Business name on Fun Run t-shirts that will be distributed to 750+ students.			

NEW! FAMILY BANNERS

If you are interested in purchasing a family banner to be hung along the fence of the Willis parking lot, please be on the lookout for a separate flyer coming soon. Banners will be available for \$100 each.

Please contact the Willis PTO (williselementarypto@yahoo.com) with any questions.



*For compliance with Manatee County Schools, sponsors must register with Manatee County School District Partners in Education (ePie) at <http://epie.manateeschools.net/business-partnership-registration.aspx>



Willis Elementary

PTO



THANK YOU FOR YOUR SPONSORSHIP!

Please complete form and return to Willis Elementary. Please mail to address listed at bottom of page, email to PTO or drop off to front desk at school.

CONTACT INFORMATION

Organization: _____

Name: _____

Address: _____

City: _____ State : ____ Zip: _____

Email: _____

Phone: _____

SELECT A SPONSORSHIP LEVEL:

PLATINUM
\$1500

GOLD
\$1000

SILVER
\$500

ADDITIONAL SUPPORT

WAYS TO GIVE

Zelle (willisptotreasurer@gmail.com)

I've enclosed a check

*Please make your checks payable to "Willis PTO"

ADDITIONAL SUPPORT OPPORTUNITIES:

SPIRIT NIGHTS

*Are you able to host a spirit night for our school? Teaming up with local businesses is a fun way to help raise money for our school while also attracting new customers to your business!

STAFF APPRECIATION

*Our PTO hosts monthly appreciation events for our staff along with a week long celebration in the spring. Meals are provided for our 100+ person staff and we need your help!

If you or your business are willing and able to help with these additional opportunities, please contact us!

-All in-kind sponsorships will be eligible for sponsor levels (platinum, gold and silver) and their benefits depending on the monetary amount of your donation.